



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Master's degree



## International Business and Economics (MSc)

University of Hohenheim • Stuttgart

### Overview

Degree	Master of Science
In cooperation with	Optional as a double Master's degree programme with: <ul style="list-style-type: none"><li>• University of Pavia (Italy)</li><li>• University of Venice (Italy)</li><li>• University of Insubria, Varese (Italy)</li><li>• University of Liège, HEC – Management School, Liège (Belgium)</li></ul>
Teaching language	<ul style="list-style-type: none"><li>• English</li></ul>
Languages	The programme can be studied entirely in English. Some of the elective modules from other programmes are available in German only.
Full-time / part-time	<ul style="list-style-type: none"><li>• full-time</li></ul>
Mode of study	Less than 50% online
Programme duration	4 semesters
Beginning	Winter semester
Additional information on beginning, duration and mode of study	Lectures and exercises are partly online. Exams are mostly on-site.
Application deadline	15 May for the following winter semester (all applicants)
Tuition fees per semester in EUR	Varied
Additional information on tuition fees	Currently, higher education is (almost) free at all public universities in Baden-Württemberg. Since the winter semester of 2017/2018, universities in Baden-Württemberg have been charging moderate tuition fees for non-EU international students. These fees amount to 1,500 EUR per semester. Students from the EU and the European Economic Area (EEA) as well as exchange students are excluded from these fees. Refugees are also not affected.
Combined Master's degree / PhD programme	No

Joint degree / double degree programme	Yes
Description/content	<p>In the IBE programme, you will deepen your knowledge and skills in International Management and Economics in general and in two areas of specialisation. We place great emphasis on addressing current developments in order to provide you with a solid theoretical knowledge base and methods that you can use when starting your international career or continuing your academic training as a doctoral candidate.</p> <p>The programme combines the disciplines of business studies and economics with special foci on Innovation Management and Economics, International Economics, Finance, or Data Analytics. Within the elective modules, knowledge acquired in special modules in the fields of business studies, economics, and integrative or social science issues can be deepened.</p>
Current information	For further information on this degree programme, we invite you to attend our Master's info event (online via zoom): <a href="https://www.uni-hohenheim.de/en/masters-informational-events">https://www.uni-hohenheim.de/en/masters-informational-events</a> .

## Course Details

Course organisation	<p>The programme consists of:</p> <ul style="list-style-type: none"> <li>• methods of international business and economics</li> <li>• specialisation</li> <li>• seminar</li> <li>• free choice of electives</li> <li>• Master's thesis</li> </ul> <p>In the first semester of study, methodological knowledge and fundamentals are taught. The programme includes business administration and economic topics as well as scientific methods.</p> <p>The <b>specialisation</b> is the focus of your studies. You choose two of four possible areas of specialisation. You can choose from: Innovation Management and Economics, International Economics, Finance, Data Analytics. You start taking courses in one area of specialisation in your first semester. During the course of your studies, you must complete a <b>seminar</b> in one of the two specialisations.</p> <p>In addition, you can create individual specialisations by means of free electives.</p> <p>The fourth semester is typically used for the Master's thesis. The students have four months to complete the thesis independently using scientific methods.</p> <p>Ideally, you will complete a semester abroad or <b>adouble degree</b> (HERMES) in the third and/or fourth subject-related semester.</p> <p><a href="#">» PDF Download</a></p>
A Diploma supplement will be issued	Yes
Certificates for specific modules are awarded	Yes
International elements	<ul style="list-style-type: none"> <li>• International guest lecturers</li> <li>• Specialist literature in other languages</li> <li>• Language training provided</li> <li>• Training in intercultural skills</li> </ul>

	<ul style="list-style-type: none"> <li>• International comparisons and thematic reference to the international context</li> </ul>
Course-specific, integrated German language courses	No
Course-specific, integrated English language courses	No

## Online learning

Pace of course	Instructor-led (Specific due dates for lectures/assignments/exams)
Phase(s) of attendance in Germany (applies to the entire programme)	Yes, compulsory
Types of online learning elements	<ul style="list-style-type: none"> <li>• Access to databases with study material</li> <li>• Chats (with lecturers and other students)</li> <li>• Discussion forums and / or groups</li> <li>• Flipped Classroom</li> <li>• Online sessions</li> <li>• Online tutorials</li> <li>• Video learning (Pre-recorded videos, Vlogs, Video-Podcasts)</li> </ul>

## Costs / Funding

Tuition fees per semester in EUR	1,500 EUR
Additional information on tuition fees	Currently, higher education is (almost) free at all public universities in Baden-Württemberg. Since the winter semester of 2017/2018, universities in Baden-Württemberg have been charging moderate tuition fees for non-EU international students. These fees amount to 1,500 EUR per semester. Students from the EU and the European Economic Area (EEA) as well as exchange students are excluded from these fees. Refugees are also not affected.
Semester contribution	Universities in Baden-Württemberg require their students to pay a semester contribution towards the administration costs, for student services and for the Student Parliament. Student services provide many benefits, such as discounted tickets for public transportation. The semester contribution amounts to approx. 185 EUR per semester.
Costs of living	<p>Baden-Württemberg has the highest standard of living in all of Germany. The downside is that living costs are slightly above the German average. However, the cost of living can vary enormously depending on your personal lifestyle and where you live. It is generally more expensive to live in a bigger city like Stuttgart, where the University of Hohenheim is located. As a rule of thumb, 800 to 900 EUR per month should be enough. The largest monthly expense is usually for rent – accounting for a third of the total cost of living for most students. These costs can be cut substantially by sharing a flat or living in a dorm. A typical example for monthly expenses could look like this:</p> <ul style="list-style-type: none"> <li>• Rent: 350 to 400 EUR</li> <li>• Health insurance: approx. 85 EUR</li> <li>• Public transport: approx. 30-50 EUR</li> </ul>

- Study materials: 100 EUR
- Food and drink: 100 to 150 EUR
- Leisure and hobbies: 50 to 100 EUR

Funding opportunities within the university

Yes

Description of the above-mentioned funding opportunities within the university

There are several scholarship programmes. For further information, please see: <https://www.uni-hohenheim.de/en/awards-scholarships>

## Requirements / Registration

Academic admission requirements

- Bachelor's degree in Business Administration and/or Economics with a duration of three years minimum
- Degree in Business Administration and Economics from a German university, e.g. German university "Diplom" with a duration of three years minimum
- Degree programme at a foreign university with a minimum three-year Bachelor's degree in Business Administration and/or Economics

Language requirements

Proof of English language skills:  
TOEFL 550 points (paper-based), 213 points (computer-based), 79 points (Internet-based) or equivalent

Technical equipment and programmes

ILIAS (learning management system), Zoom

Application deadline

15 May for the following winter semester (all applicants)

Submit application to

Online application: <https://www.uni-hohenheim.de/en/ibe-apply>

## Services

Possibility of finding part-time employment

There are many possibilities, e.g. working as a research assistant or part-time jobs outside the university.

Accommodation

**Student residences on campus**

At the University of Hohenheim, several student residence halls are located on campus. They are managed by Student Services Tübingen-Hohenheim. There is a high demand for these rooms, which is why usually only a small number of applications will be successful.

International (non-EU) students have a much more difficult time than Germans in finding private accommodation at the start of their studies when they are searching from their home countries. Therefore, the university provides a quota of rooms for international students. **This enables almost all new international students to have a room in a residence hall.** To be able to offer this special assistance at the start of studies, the rental duration for these rooms is limited to two years for Master's students.

After this period, the **house-hunting assistance** offers support in finding a room on the private market.

Career advisory service

[CareerCenter Hohenheim](#)

**Support for international students and doctoral candidates**

- Buddy programme
- Specialist counselling
- Welcome event

**General services and support for international students and doctoral candidates**

Assistance with accommodation and administrative formalities will be provided by the (central) Office of International Affairs. The programme coordinator supports students with the organisation of their study programme. German language courses for beginners and advanced learners are offered during the semester and as an intensive course during March, August and September.



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**Trang Dao Thu**  
Student

The study programme offers an outstanding combination of business and economics courses. Many study programmes only offer one or the other. Furthermore, as an IBE student, I am able to study in Venice as a double degree Master's student. The Master's programme in International Business and Economics consists of a small group of students compared to other study courses. Thus, the relationship between professors and students is much closer, and the educational level is of high quality.

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# University of Hohenheim

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The oldest university in Stuttgart, the University of Hohenheim, is unique in its strong specialisation.

Founded in 1818 after devastating famines, the University of Hohenheim is not only engaged in intensive basic research but has traditionally also been committed to developing innovative solutions for some of society's pressing problems. To do so, the University of Hohenheim engages in a combination of scientific disciplines that is unique among German universities.

#### **Strong in research and exceptionally well-connected**

Today, the University of Hohenheim is the leading university in agricultural research and food sciences as well as strong and unparalleled in natural, social, business, economic, and communication sciences. The combination makes it possible to find solutions for many global challenges. This is why the university puts great importance on maintaining an international network with numerous strong partners.

#### **Award-winning range of degree programmes**

The degree programmes at the University of Hohenheim are innovative and adventuresome. The "Mobile Teaching" and "Humboldt Reloaded" pilot projects, promoting research-oriented studies, have been given the Ars Legendi Prize for excellence in teaching and other awards.

#### **Specialisation Bioeconomy**

Bioeconomy is a joint specialisation of research and teaching in all subjects. This specialisation addresses the economics of the future, with new products and new production processes, involving raw material from plants, animals, or microorganisms.

#### **The green campus of short distances**

The "green campus" of the University of Hohenheim is a concept that pertains not only to the content of its innovative programmes but also to the lush green environment on its campus. The green campus, with its short distances all around the Hohenheim Palace, is known as the most beautiful campus in the state. The university members value its personal atmosphere as well as the way that the campus facilitates a close proximity to colleagues.



## **📍 University location**

The University of Hohenheim is located in Stuttgart, the capital of the federal state of Baden-Württemberg. Why is Baden-Württemberg such a popular place to live and work? Probably because it has one of the lowest unemployment rates in the entire country. Where there's a strong economy, there is also a strong education system.

If you ask someone abroad "What is Stuttgart famous for?", the answer is invariably, "Porsche, Mercedes and Bosch!" All these premium global players and many more have production sites in Stuttgart or in the region. As a result, they contribute to Baden-Württemberg's excellent reputation as one of the economic powerhouses of Europe.

Within Germany, Baden-Württemberg is at the forefront of the country's energy policy turnaround. The development and expansion of a sustainable energy economy is a top priority in the south-west.

### What should we be famous for?

Many things that make Stuttgart and the region special are not known abroad. Because you will stay here for a semester or two, you should know more about it:

- The Swabians are proud of the Swabian cuisine: Maultaschen (filled pasta), Spätzle (egg noodles) and Schnitzel. You will definitely love the Swabian specialities, including the famous German beer and the wines of Württemberg.
- Stuttgart is also famous for the "Cannstatter Wasen". This is the second biggest beer festival in Germany after Oktoberfest. It attracts more than four million visitors every year. The first Wasen was celebrated in honour of the foundation of the University of Hohenheim 200 years ago!
- Or maybe the region should be famous for the fact that the sun shines more often and for more hours here in the south-west than anywhere else in Germany. Additionally, the low crime rate means that Baden-Württemberg is one of the safest German federal states. As you might expect, it thus tops the scale of life expectancy and quality of life.
- We are proud of the diversity in our city! People from all over the world are living in Stuttgart. Stuttgart is an example for combining cosmopolitanism and successful integration. No other city in Germany has a higher proportion of international citizens. We are convinced that it is this diversity that makes us strong!

## Contact

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🌐 Course website: <https://www.uni-hohenheim.de/en/international-business-and-economics-masters>

📘 <https://www.facebook.com/University.of.Hohenheim/>

🐦 <https://twitter.com/unihohenheim>

📷 <https://www.instagram.com/unihohenheim/>

📺 [https://www.youtube.com/@unihohenheim\\_channel](https://www.youtube.com/@unihohenheim_channel)

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# International Programmes in Germany - Database

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Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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